



## NETWORKING EVENT RE:DESIGN

Tuesday 18<sup>th</sup> of February, 2025

Marie-Elisabeth Belpaire building - Brussels

Thematic breakout sessions	Description
Design for as-a-service in B2B cases	What to design first: the product or the business model? Explore their interconnection through a clear framework, two contrasting company cases, and a glimpse into ongoing projects to guide your next steps.
Ecodesign in manufacturing process	Discover how manufacturing optimization can improve process and product, featuring real-world business cases and insights from industry experts.
Ecodesign tools	Design smarter: Learn how circularity assessment tools can guide your design process and help you overcome the "valley of death" in product development. This session will highlight insights from an ongoing project and a real-world business case.
Circular value network design	Circular design is more than product (re)design – it entails business and value network design as well. In this session, we share lessons learned from pilot projects about real life challenges and opportunities to capture value from circular product design, highlighting the role of value chain partnerships and of data.
Material selection in ecodesign	Smart Design for Cleaner Material Cycles and Sustainable Recycling: This will be demonstrated through real-life business Cases in Plastics, Wood, and Metal
Modular design & design for repair in B2C cases	Modularity and repairability will also transform consumer products in the circular economy. Discover how our companies are reshaping consumer products for a sustainable future.
Design, an unexpected part of the solution	Discover the impact of design through Belgian Innovations

